



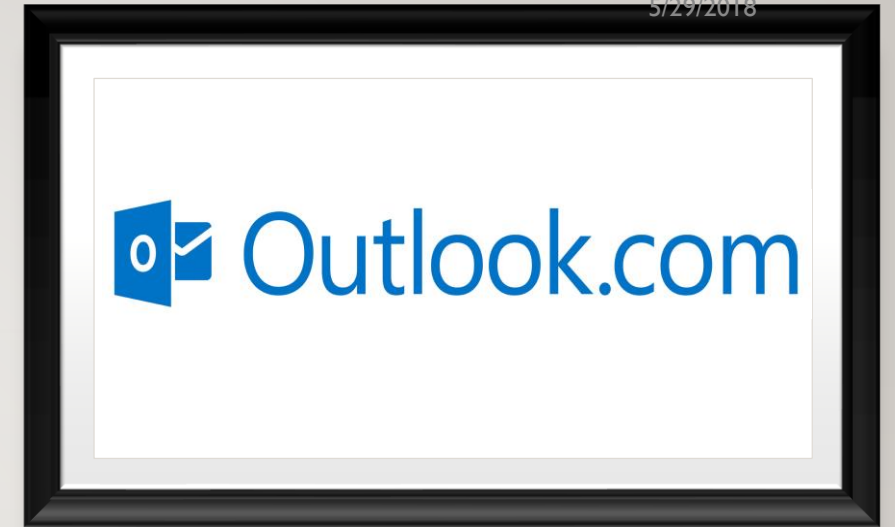
A REAL ESTATE MARKETING PLATFORM

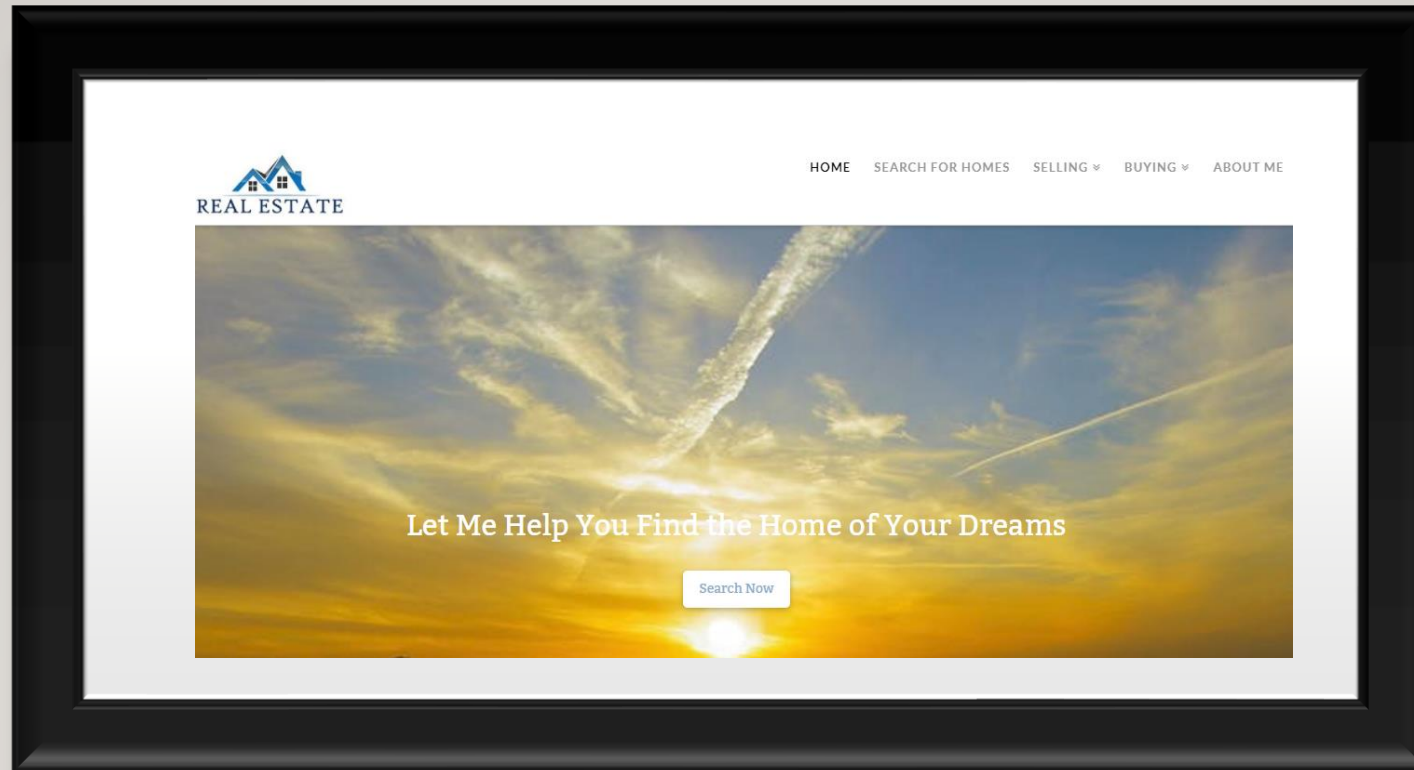
- WEB SITES...PROPERTY SEARCHES...EMAIL INTEGRATION...MORTGAGE SERVICES

Meet our partners:

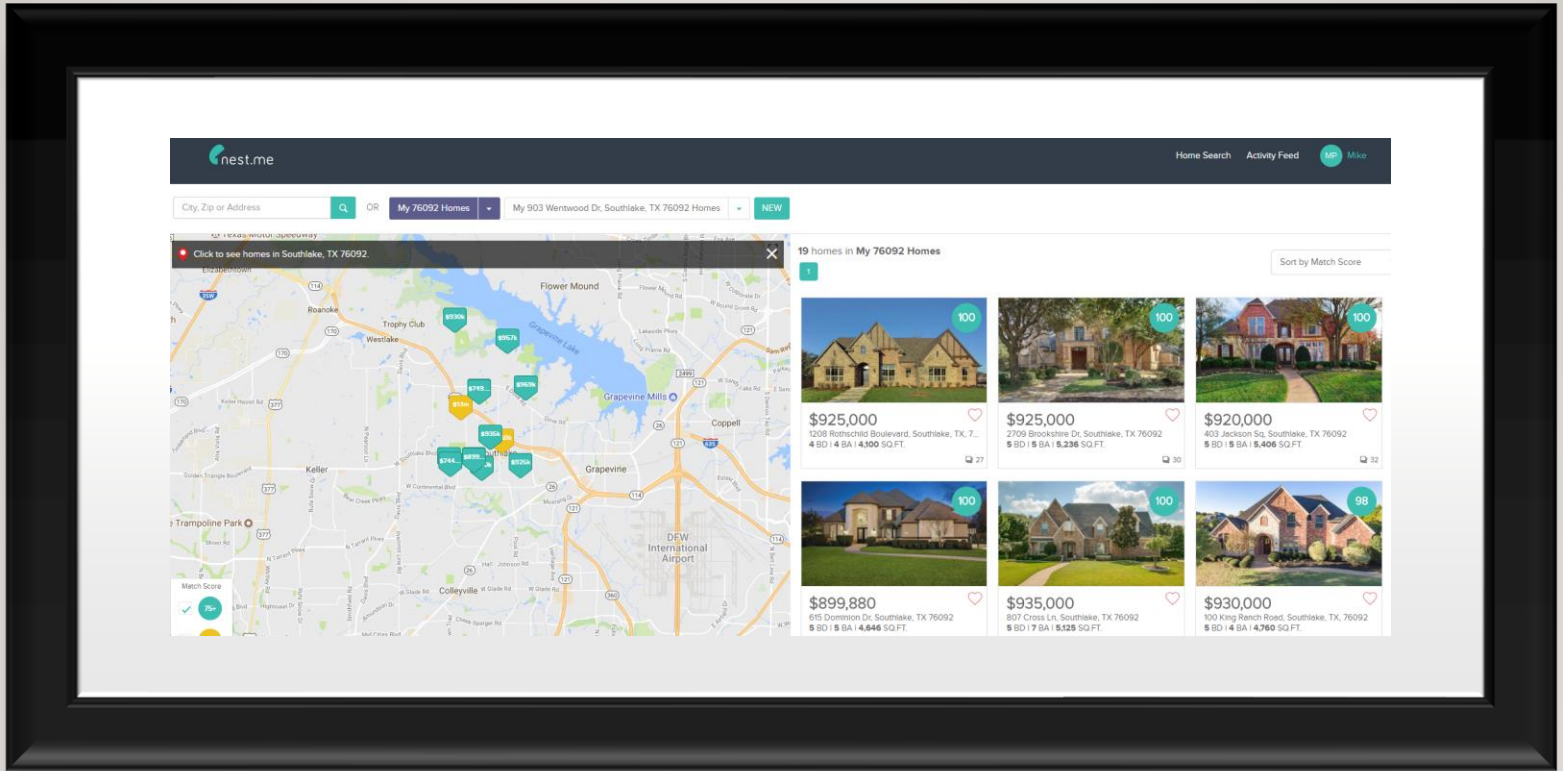
- Red Diamond Home Loans
- LISTREPORTS.COM
- Outlook Email Integration

ProRealtySites.com brings these highly functional partners into one unified web environment.

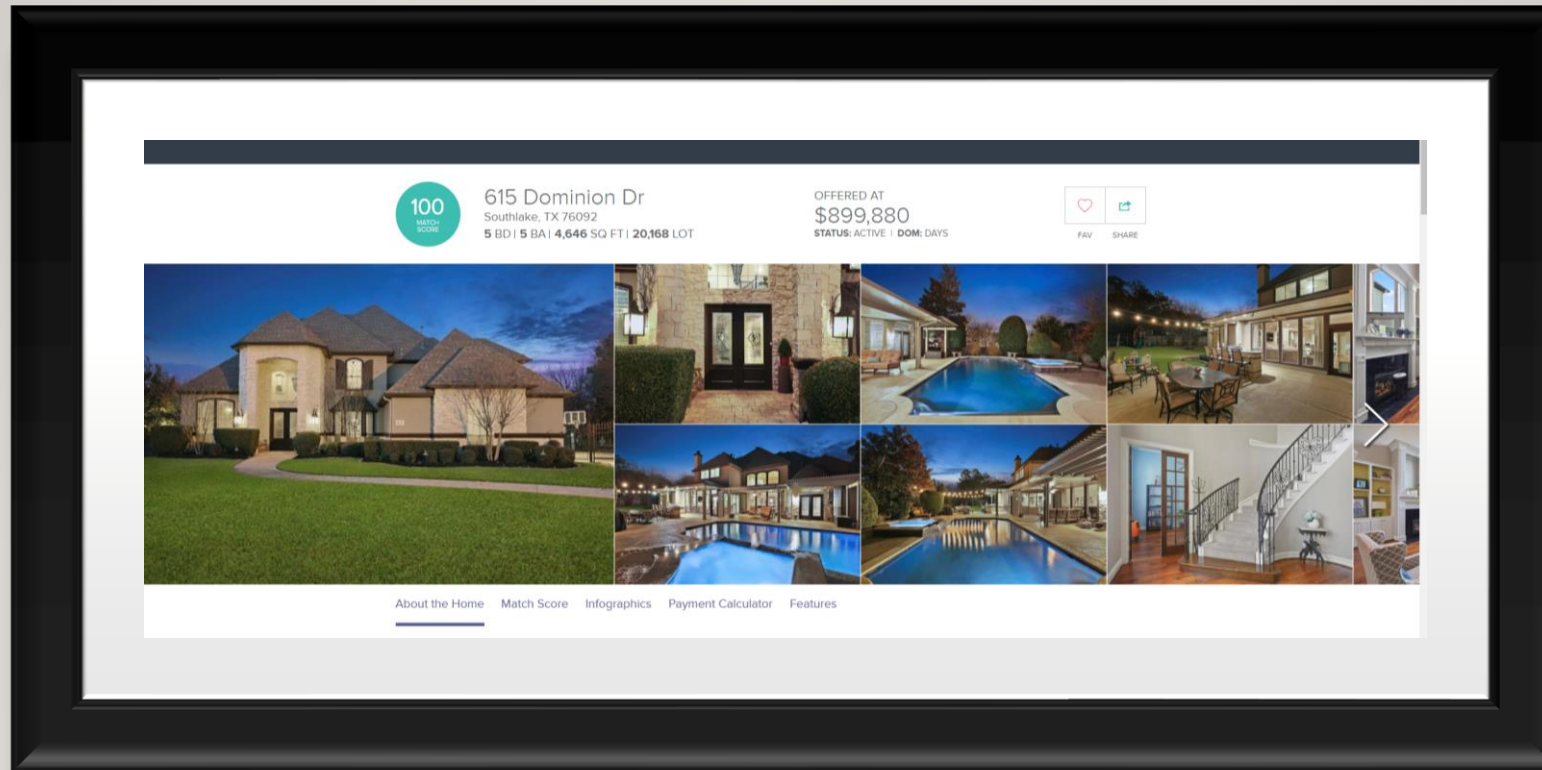




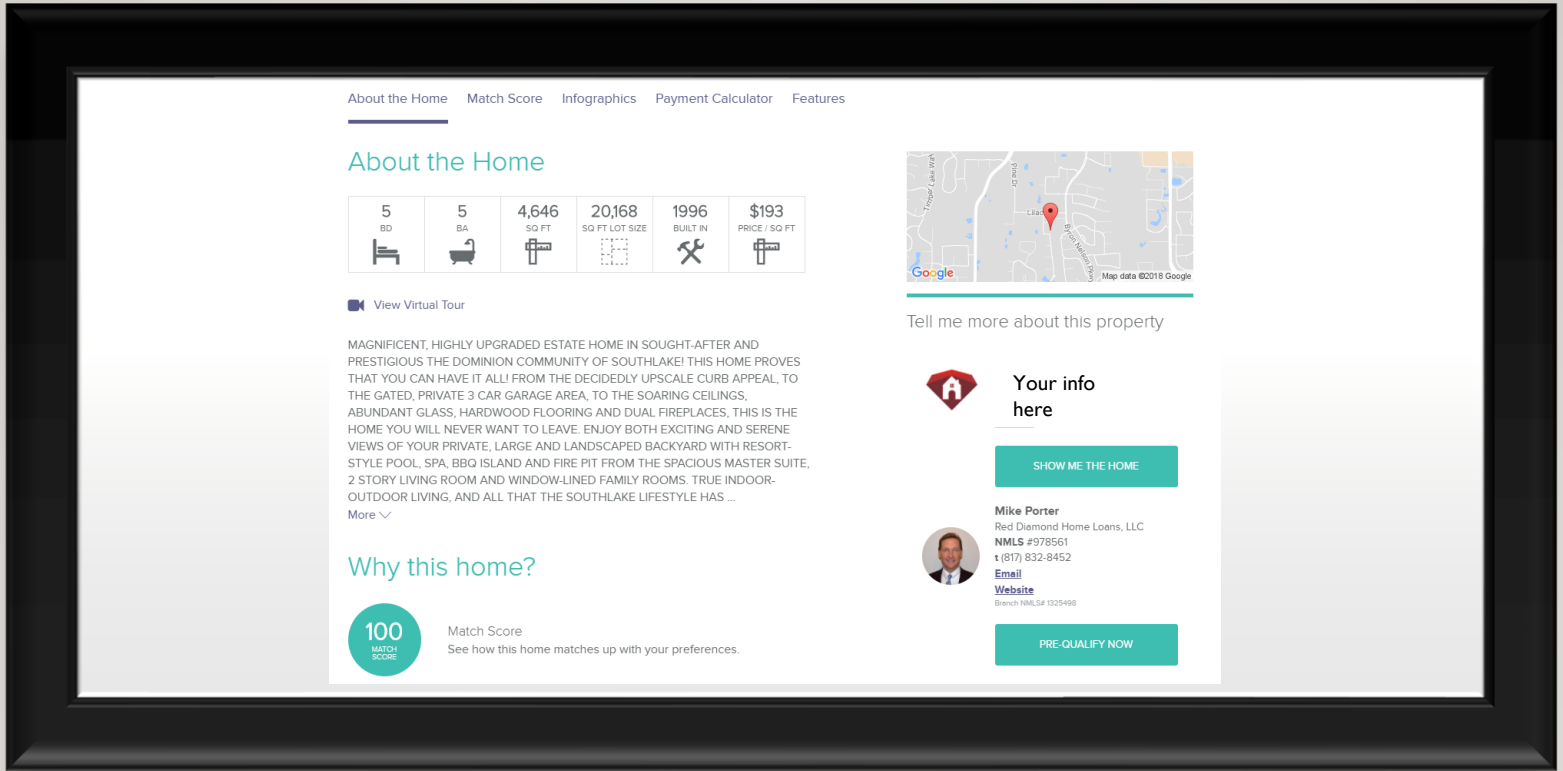
We create full & functional real estate websites with
personalized URL's



Professional personalized search capability nationwide



Full property photos and information automatically provided for all listings on MLS


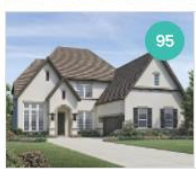


The screenshot shows a real estate listing page with the following elements:

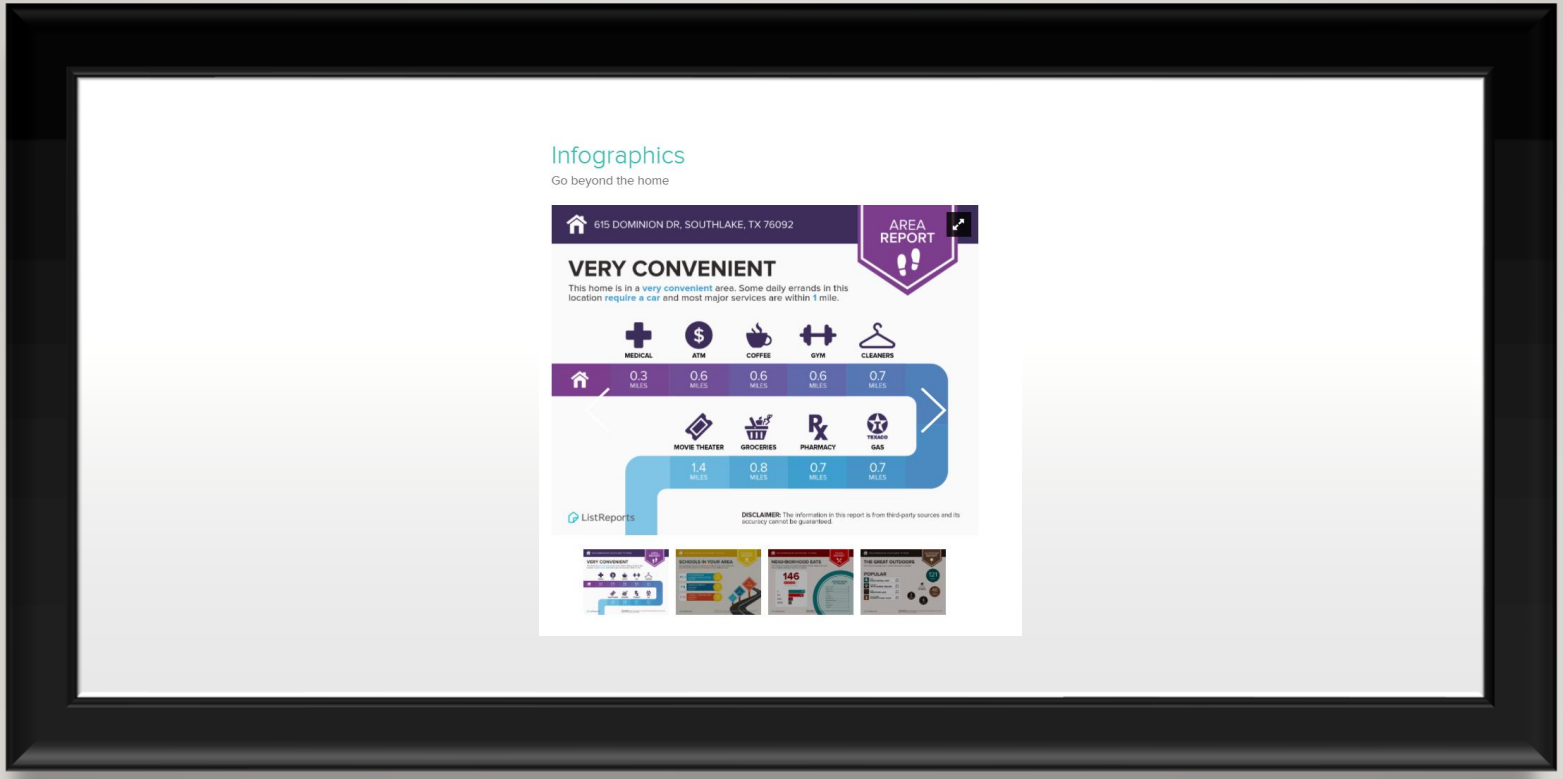
- Navigation: About the Home, Match Score, Infographics, Payment Calculator, Features
- Section: About the Home
- Property Stats: 5 BD, 5 BA, 4,646 SQ FT, 20,168 SQ FT LOT SIZE, 1996 BUILT IN, \$193 PRICE / SQ FT
- Map: A small map showing the property location.
- Text: "Tell me more about this property"
- Section: Your info here
- Button: SHOW ME THE HOME
- Agent Info: Mike Porter, Red Diamond Home Loans, LLC, NMLS #578561, (817) 832-8452, Email, Website (Branch NMLS# 1325488)
- Button: PRE-QUALIFY NOW
- Section: Why this home?
- Match Score: 100 MATCH SCORE. Text: Match Score. See how this home matches up with your preferences.

Your personal information and 'Show me the Home' option featured with every property

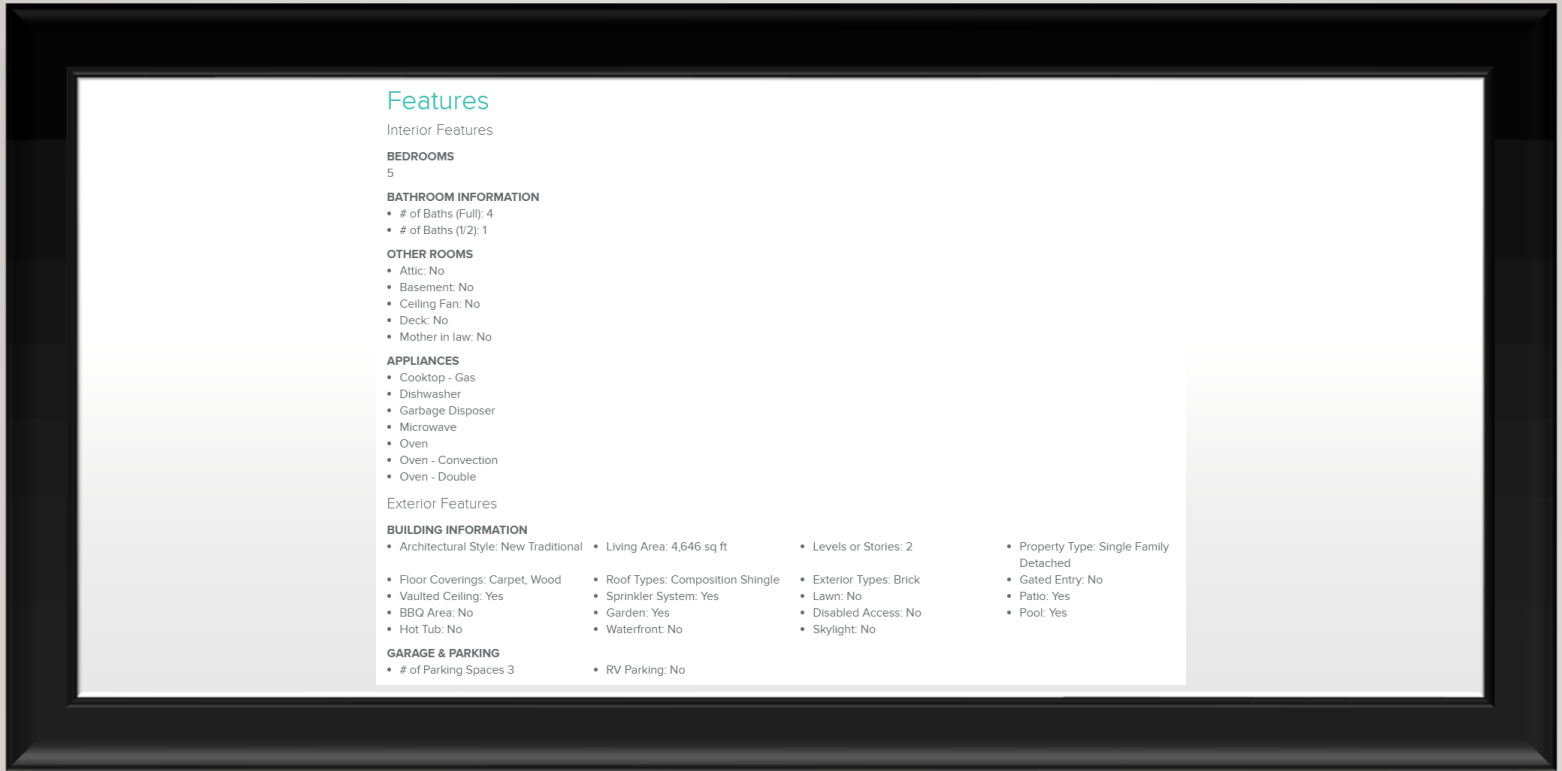
| Why this Home? | Why not? |
|---|---|
| <ul style="list-style-type: none">✓ PRICE IS \$899,880 It's in the sweet spot of your price range!✓ BEDROOMS ARE 5bd Finally...enough room for both your Craft Room AND your scrapbooking room!✓ HOME TYPE Detached No need to worry about nosy neighbors! | <p>This house seems pretty perfect for you.</p> |

| Other Matches | |
|---|--|
|  | <p>\$930,000 100 King Ranch Road Southlake, TX, 76092 5 BD 4 BA 4,760 SQ.FT.</p> <p>36</p> |
|  | <p>\$956,995 2005 Lake Vista Court Southlake, TX, 76092 4 BD 5 BA 4,035 SQ.FT.</p> <p>3</p> |

Property match summary including other matching properties based on users preferences



Infographics customized to geographical area



Features

Interior Features

BEDROOMS
5

BATHROOM INFORMATION

- # of Baths (Full): 4
- # of Baths (1/2): 1

OTHER ROOMS

- Attic: No
- Basement: No
- Ceiling Fan: No
- Deck: No
- Mother in law: No

APPLIANCES

- Cooktop - Gas
- Dishwasher
- Garbage Disposer
- Microwave
- Oven
- Oven - Convection
- Oven - Double

Exterior Features

BUILDING INFORMATION

- Architectural Style: New Traditional
- Living Area: 4,646 sq ft
- Levels or Stories: 2
- Property Type: Single Family Detached
- Gated Entry: No
- Lawn: No
- Patio: Yes
- Pool: Yes
- Skylight: No
- Exterior Types: Brick
- Disabled Access: No

• Floor Coverings: Carpet, Wood

• Vaulted Ceiling: Yes

• BBQ Area: No

• Hot Tub: No

• Roof Types: Composition Shingle

• Sprinkler System: Yes

• Garden: Yes

• Waterfront: No

GARAGE & PARKING

- # of Parking Spaces 3
- RV Parking: No

Detailed property features



Other Features

- Rooms: Bedroom, Bedroom, Bedroom, Bedroom, Bedroom, Bedroom, Full Bath, Full Bath, Full Bath, Full Bath, Half Bath
- Cable Ready: Yes
- Dock: No
- Doorman: No
- Double Pane Windows: No
- Elevator: No
- Greenhouse: No
- Intercom: No
- Jetted Bathtub: No
- New Construction: No
- Pond: No
- Room Count: 12
- Sauna: No
- Sports Court: No
- Wet Bar: No
- Wired: Yes

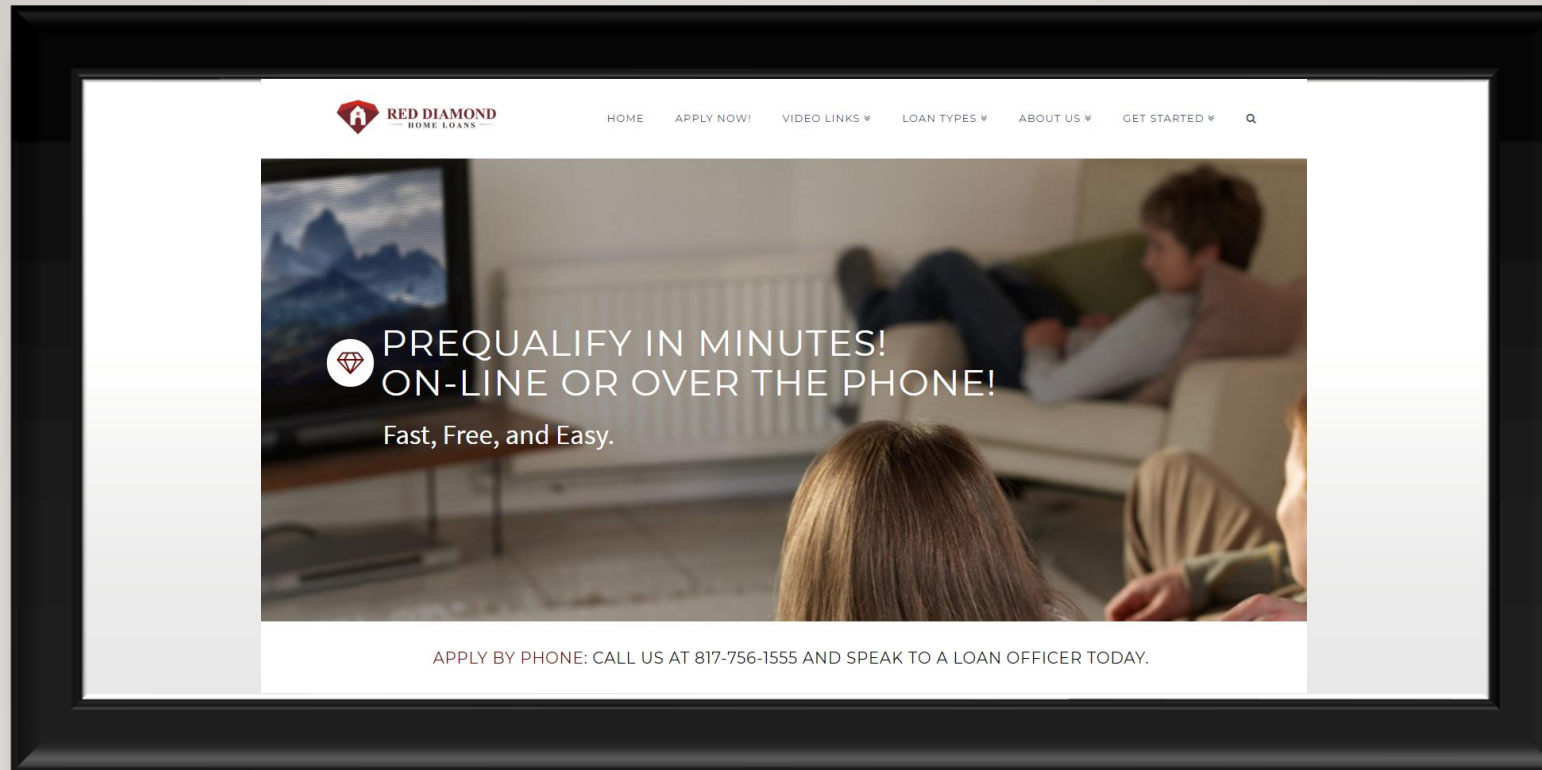
Less ^

Listing provided by
Thomas Michael, DFW Elite Realty, (817) 807-6555, thomas@dfweliterealty.com, | Listing Source.
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Last Updated: 1/9/18 @ 5:00AM

Other features and listing disclaimer





Red Diamond pre-qualification link integrated into each website

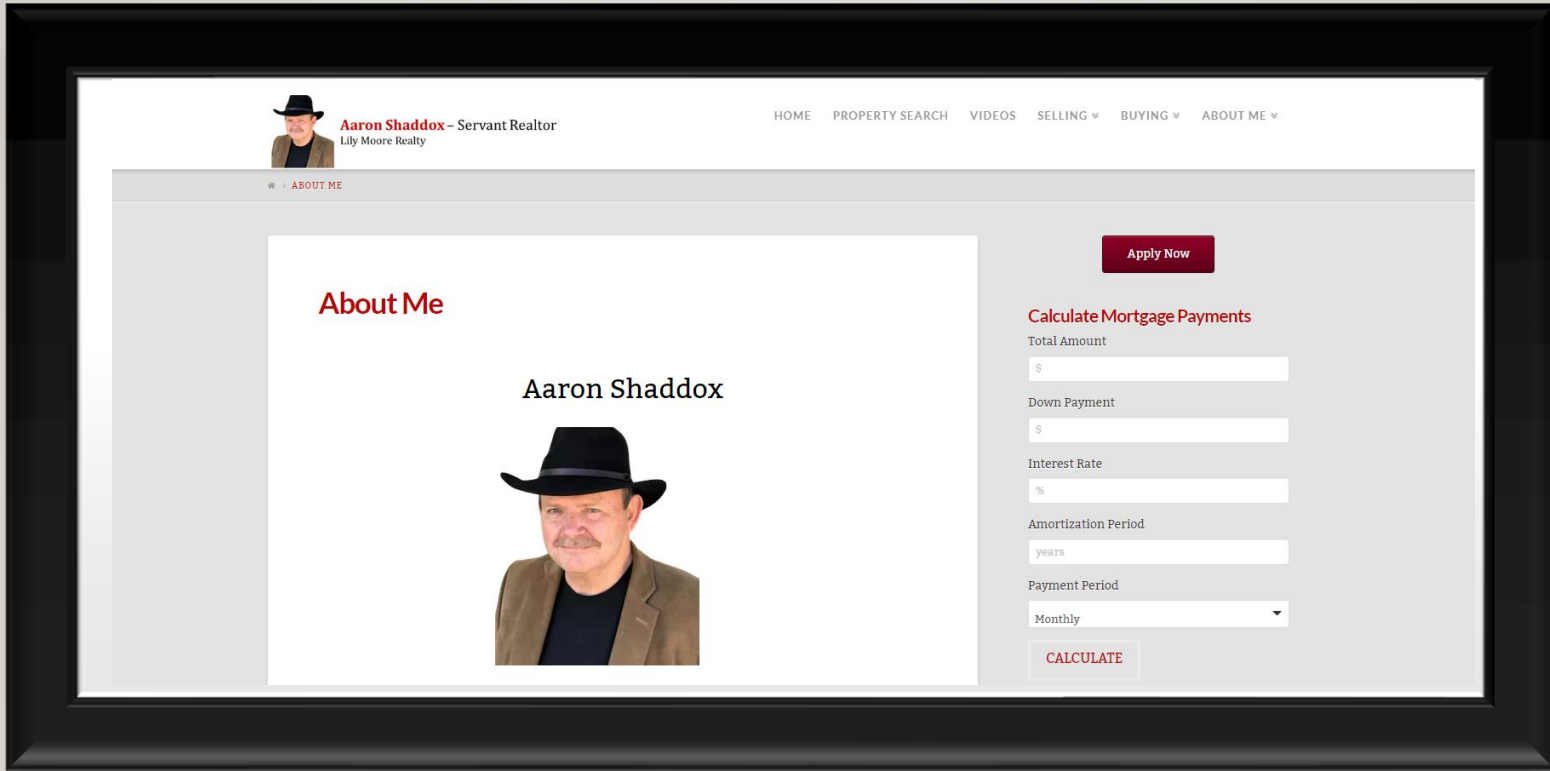


Featured Areas:



Southlake

Featured geographical areas on home page



About me with full biography and links to all social media accounts



ListReports

Listreports.com is a leading nationwide real estate marketing firm

Included free in every ListReport



Beautiful Infographics



Property Reports



Open House & Property Flyers



Property Website



Multiple Postcards



Listing Presentation



Text-To-Lead Flyers

Custom neighborhood infographics

456 LEMON WAY, SANTA MONICA, CA 90406

AREA REPORT

VERY CONVENIENT

This home is in a **very convenient** area. Some daily errands in this location require a car and most major services are within 1 mile.

| | | | | |
|------------|------------|---------------|-----------|-----------|
| GAS | CLEANERS | MOVIE THEATER | PHARMACY | COFFEE |
| <0.1 MILES | <0.1 MILES | 0.1 MILES | 0.1 MILES | 0.2 MILES |
| GYM | GROCERIES | ATM | HOSPITAL | |
| 1.1 MILES | 0.9 MILES | 0.7 MILES | 0.2 MILES | |

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

123 GLASSELL ST, ORANGE, CA 92866

SCHOOL REPORT

SCHOOLS IN YOUR AREA

The assigned schools are **above average** for the area. There are also 51 private schools and 2 charter schools within 5 miles.

| | | |
|------|--|-----------|
| K-5 | ESPLANADE ELEMENTARY SCHOOL (ASSIGNED) | 10 RATING |
| 6-8 | SANTIAGO MIDDLE SCHOOL (ASSIGNED) | 9 RATING |
| 9-12 | EL MODENA HIGH SCHOOL (ASSIGNED) | 8 RATING |

ListReports

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456 LEMON WAY, SANTA MONICA, CA 90406

FOOD REPORT

NEIGHBORHOOD EATS

This home is located near 392 restaurants rated four stars and up and has an above average variety of cuisines.

392 ★★★★★+ WITHIN 5 MILES

| | |
|----------|-----|
| \$ | 72 |
| \$\$ | 260 |
| \$\$\$ | 50 |
| \$\$\$\$ | 10 |

GOOD EATS BY CATEGORY

- AMERICAN
- SEAFOOD
- MEXICAN
- JAPANESE
- ITALIAN
- ASIAN
- VEGAN AND VEGETARIAN
- STEAKHOUSES
- MIDDLE EASTERN
- OTHER

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

123 GLASSELL ST, ORANGE, CA 92866

OUTDOOR REPORT

THE GREAT OUTDOORS

This home is located near a variety of outdoor activities.

POPULAR

| | | |
|-------------|-----------------------------|-----------|
| DOG PARK | ORANGE DOG PARK | 1.9 MILES |
| PARK | PETERS CANYON REGIONAL PARK | 3.4 MILES |
| GOLF COURSE | RIVER VIEW GOLF | 7.1 MILES |

158 PARKS WITHIN 10 MILES

15 GOLF COURSES WITHIN 10 MILES

4 BOG PARKS WITHIN 10 MILES

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

789 SUNSET DR., NEWPORT BEACH, CA 92662
5 BD | 4 BA | 4,200 SQ. FT. **OFFERED AT \$1,750,000**

OPEN HOUSE

SAT 10/12 - 10AM - 4PM

To get pricing and information, text DREAMHOME to 949.247.8559

ABOUT THIS PROPERTY

Imagine gazing from one of four balconies or the rooftop deck of this fabulous home while enjoying panoramic views of the harbor, ocean, and Catalina. This stunning home offers a 5 bedroom, 4 bath floor plan. Its recent major remodel results in an open-plan layout with detailed, impeccable finishes throughout, including hardwood flooring, clean granite countertops, and beach-style window panes. All windows and doors are carefully crafted, giving the home lots of space and natural sunlight.

Watch the incredible sunsets from all exterior and interior levels of this elevated lot, located on one of the most sought-after streets in Newport Beach!

5
BED

4
BATH

ALISON AGENT
Real Estate Agent
BRE# 1234567
t: 714.777.4444
e: alison@cmrerealty.com
w: www.cmrerealty.com

Acme Realty

LENNY LEIDER
Senior Loan Officer
NMLS# 828391
t: 714.999.6666
e: lenny@lennysloans.com
w: www.lennysloans.com

LENNY'S LOANS

ListReports

789 SUNSET DR., NEWPORT BEACH, CA 92662
5 BD | 4 BA | 4,200 SQ. FT. **ALISON AGENT**
REAL ESTATE AGENT
BRE# 1234567
t: 714.777.4444
e: alison@cmrerealty.com
w: www.cmrerealty.com

AREA REPORT

VERY CONVENIENT
This home is in a very convenient area. Some amenities in this location require a car and most major services are within 1 mile.

| | | |
|----------------------|-----------------|------------------|
| COFFEE 0.7 mi | CLEANERS 0.7 mi | GROCERIES 0.7 mi |
| ATM 0.8 mi | BAR 1.2 mi | HOSPITAL 1.2 mi |
| MOVIE THEATER 1.3 mi | PHARMACY 2 mi | GYM 2.7 mi |

MOST SERVICES WITHIN 1 MILE

SCHOOL REPORT

The assigned schools are **above average** for the area. There are also **20** private schools and **1** charter school within 5 miles.

| | |
|--|---|
| 8 SCHOOLS K-8 NEWPORT HEIGHTS ELEMENTARY SCHOOL (ASSIGNED) | 8 SCHOOLS 7-8 SISKIYOU INTERMEDIATE SCHOOL (ASSIGNED) |
| 5 SCHOOLS 9-12 NEWPORT HARBOR HIGH SCHOOL (ASSIGNED) | |

1 MILE

OUTDOOR REPORT

This home is located near a variety of outdoor activities and an **above average** number of parks and golf courses.

NEARBY

| | |
|--|---|
| GOLF COURSE BACK BAY GOLD & FITNESS (1.1 MI) | DOG PARK NEWPORT BEACH DOG PARK (3.2 MI) |
| MOVIE PETER & MARY MUTH INTERACTIVE CENTER (3.2 MI) | PARK PENINSULA PARK (4.3 MI) |

5 PARKS WITHIN 1.5 MILES
16 GOLF COURSES WITHIN 5 MILES
6 MOVIE THEATERS WITHIN 5 MILES

FOOD REPORT

This home is located near **315** moderately priced restaurants rated four stars and up and has an **above average** variety of cuisines.

BY CATEGORY

| | |
|------------------|---------------------------|
| AMERICAN ... 104 | SPANISH ... 13 |
| BARBECUE ... 34 | VEGAN & VEGETARIAN ... 10 |
| MEXICAN ... 32 | STEAKHOUSES ... 10 |
| ASIAN ... 29 | MIDDLE EASTERN ... 8 |
| ITALIAN ... 18 | OTHER ... 70 |

315 RESTAURANTS WITHIN 5 MILES

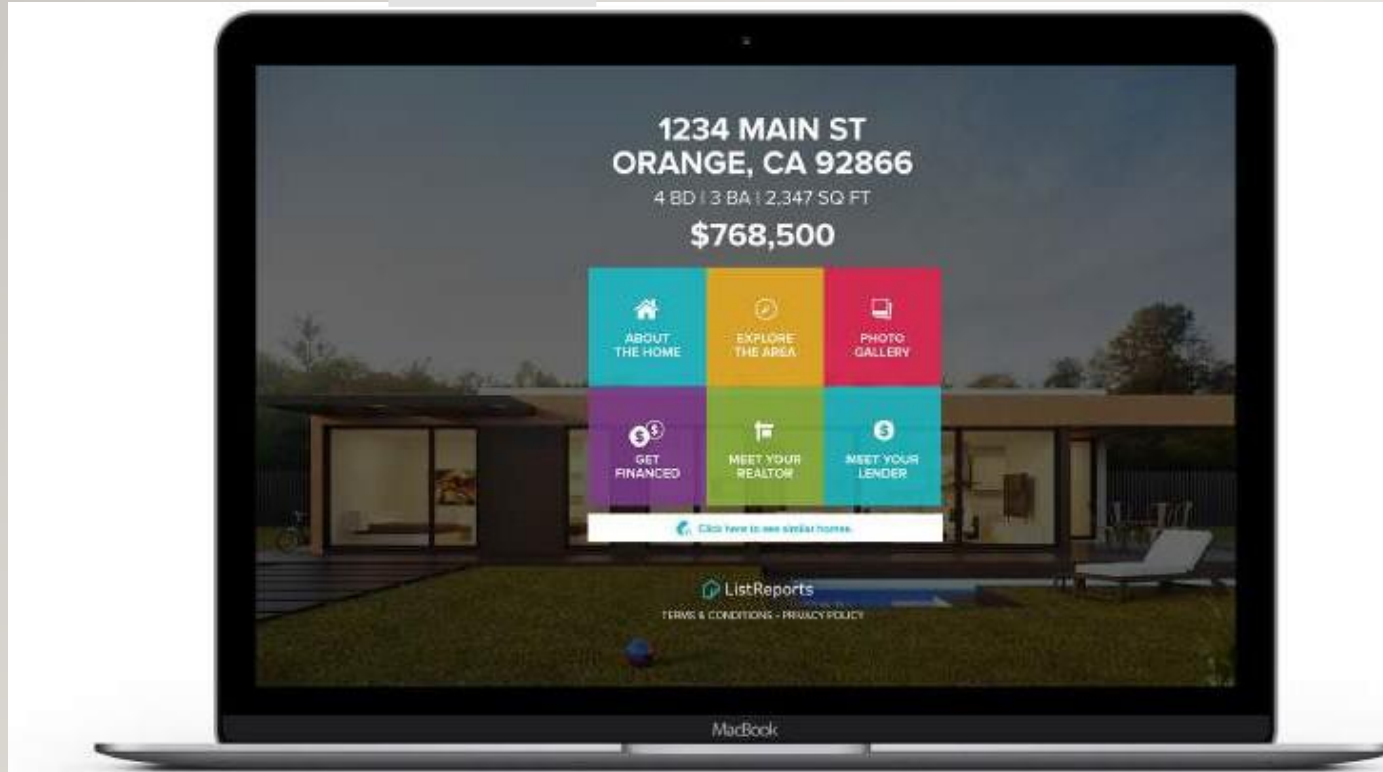
ListReports



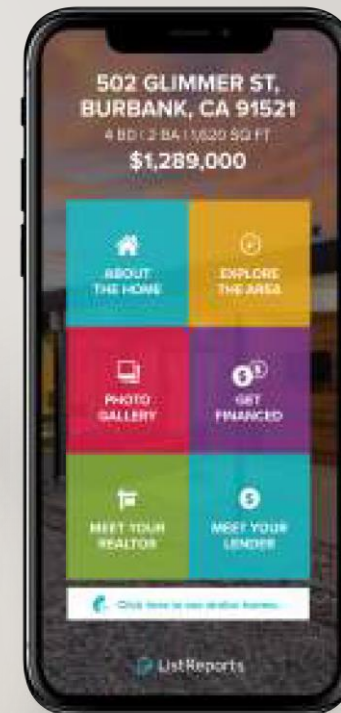
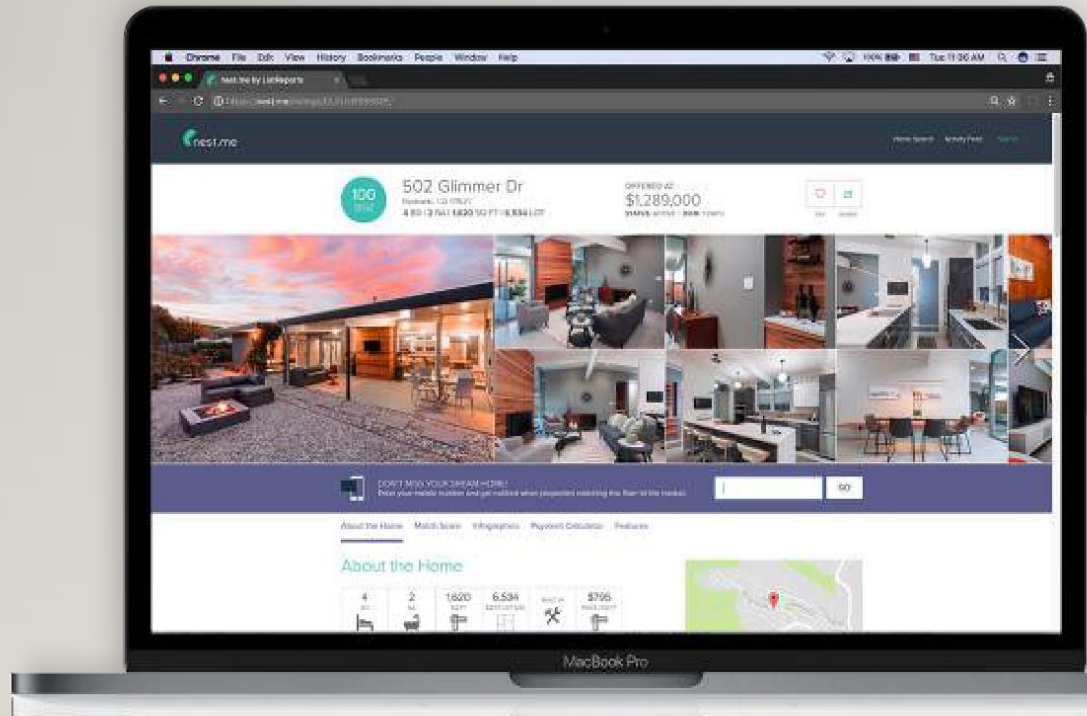
Detailed Property Report



Custom Property Websites



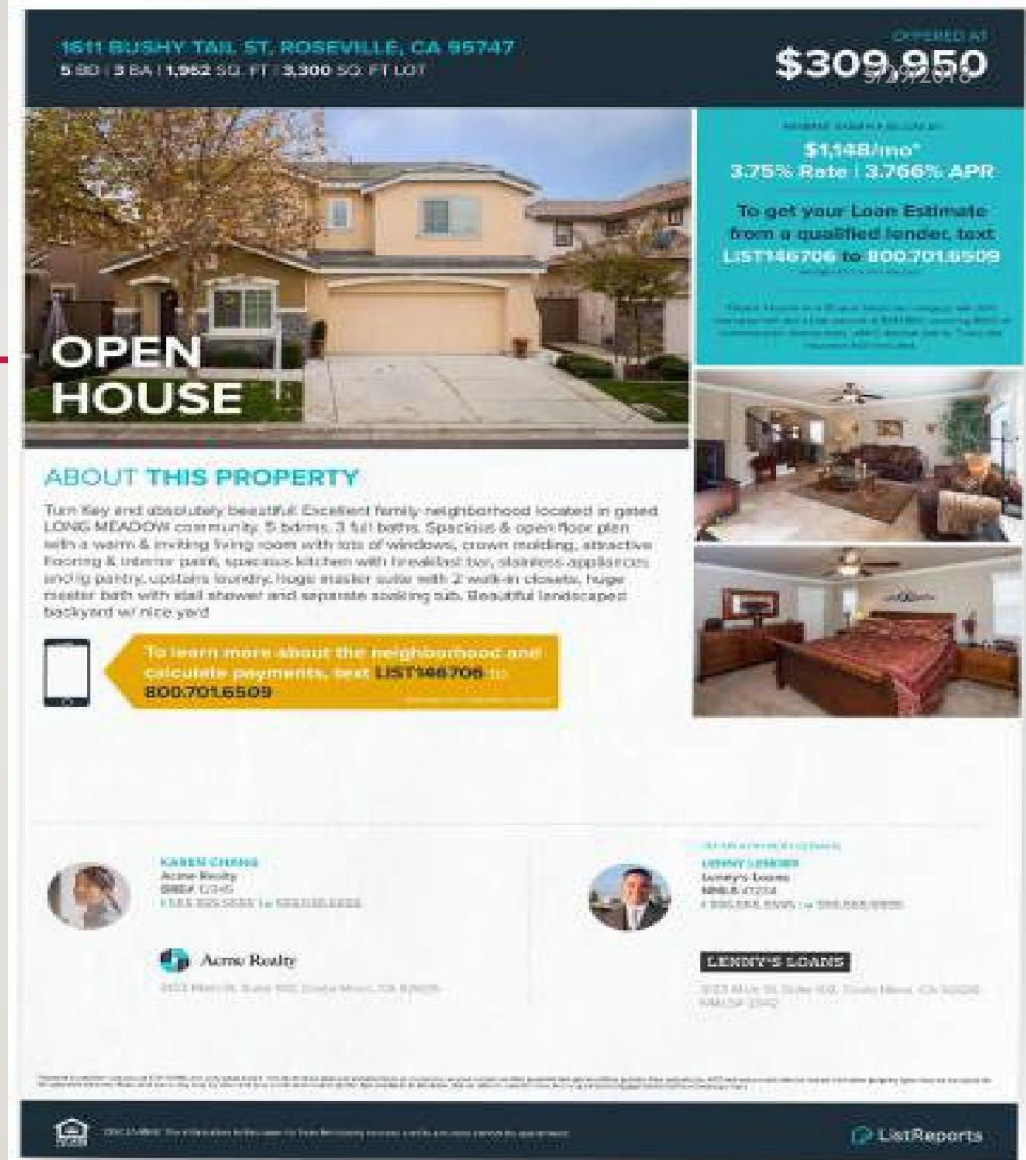
Nest.me property search



Payment Flyers

Monthly mortgage payment is based around the listing price with an assumed 20% down payment against the current daily interest rate of the day the report was requested on a 30-year fixed loan.

Interest Rate data is obtained from Freddie Mac. Flyer features two disclaimers. Flyer features two short code CTAs that currently function the same as our existing texting feature.



1511 BUSHY TAIL ST, ROSEVILLE, CA 95747
5 BR | 3 BA | 1,952 SQ. FT. | 3,300 SQ. FT. LOT

OFFERED AT
\$309,950
~~329,950~~

OPEN HOUSE

ABOUT THIS PROPERTY
Turn Key and absolutely beautiful! Excellent family neighborhood located in gated LONG MEADOW community. 5 bedrooms, 3 full baths. Spacious & open floor plan with a warm & inviting living room with lots of windows, crown molding, attractive flooring & interior paint, spacious kitchen with breakfast bar, stainless appliances and big pantry, upstairs laundry, huge master suite with 2 walk-in closets, huge master bath with stall shower and separate soaking tub. Beautiful landscaped backyard w/ nice yard.

Payment Flyer
\$1,148/mo*
3.75% Rate | 3.766% APR
To get your Loan Estimate from a qualified lender, text LIST146706 to 800.701.6509

Learn More
To learn more about the neighborhood and calculate payments, text LIST146706 to 800.701.6509

KAREN CHUNG
Acme Realty
916.522.0000 | k.chung@acme.com

JEREMY ADAMS
Acme Realty
916.522.0000 | j.adams@acme.com

Acme Realty
1000 Franklin Blvd, Ste 200, Roseville, CA 95747

LENDY'S LOANS
1000 Franklin Blvd, Ste 200, Roseville, CA 95747

ListReports

When to make a ListReports request

- Listing Presentation
- Active Listing
- Buyer Listings
- Pocket Listings
- New Constructions / Builder Requests
- You are putting a New Listing on the Market
- You (or a fellow agent) host an Open house
- You want to impress a Seller on how you market their property
- You want to impress during a Sales Meeting
- You want to farm your buyer roster via social media or email with great content
- You are showing a potential Buyer a listed property in the area.

EXAMPLES OF JUST LISTED AND RECENTLY SOLD ALERTS


Just Listed Alert

You can create these Alerts on behalf of your Leads from the Relationships section.


These alerts are also auto-generated anytime a nest.me user selects home preferences and creates a Search Filter.

PRO TIP: Set your buyers up to win and be advertised on every "Just listing alert". Use "Just sold alerts" to attract more sellers while being advertised. Text messages have a 98% open rate vs. emails that only receive a dismal 32% open rate.





Just Listed
June 1, 2017



OFFERED AT





\$575,000

123 Glassell Street
Orange, CA 92866
4 BD | 2 BA | 1,652 SQ FT

92


MATCH SCORE

Why this home?


| | |
|--|--|
|  15 <small>AGE OF HOME</small> |  Great <small>OUTDOORS</small> |
|  Very Good <small>SCHOOLS</small> |  Townhome <small>HOME TYPE</small> |

Recently Sold Alert You can create these Alerts on behalf of your Leads from the Relationships section.

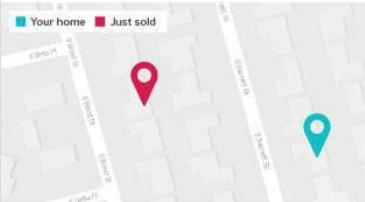
Users of nest.me cannot create these Alerts on their own. You will offer them added value by creating this Alert type on their behalf.





Recently sold near you
June 1, 2017




123 Glassell Street
Orange, CA 92866
4 BD | 2 BA | 1,652 SQ FT

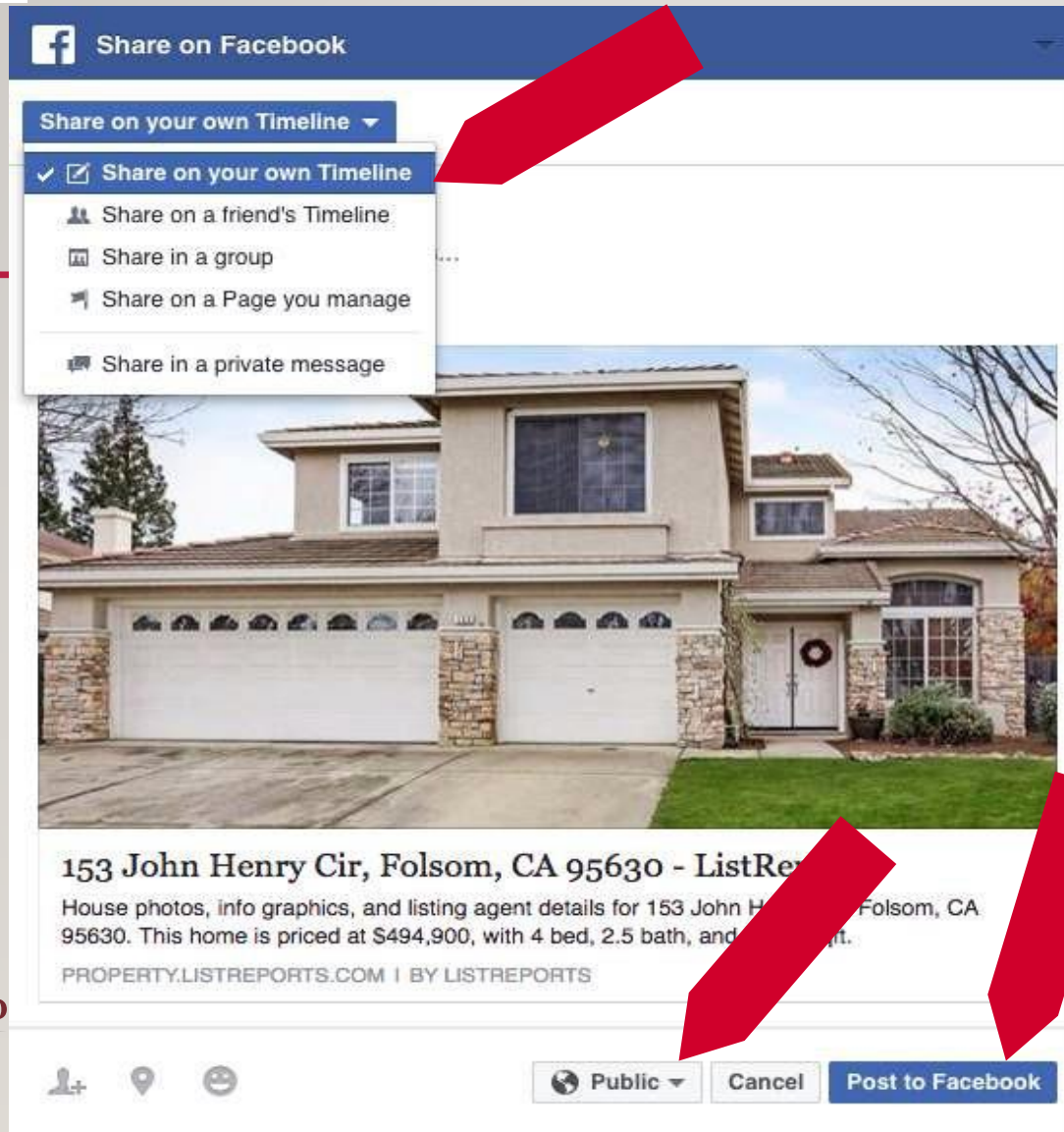



32
DOM


0.25
MILES AWAY


\$362
PER SQ FT

SOLD AT



Share on your own Timeline Dropdown The drop down menu allows you to share your marketing materials directly to your buyers. Share on multiple pages including REgroups, caravans, broker groups, community pages, business pages, or send as a private message to your buyer.

Visibility Settings

Make sure that your share setting for listings are set to "Public" so a larger audience can see your listings.

Post to Facebook

When you're ready, click "Post to Facebook" to instantly share.

WEB SITE & LIST REPORTS FEATURES

Web Site Features:

- Team Web Site
- Personalized Agent Web Site
- Personalized Agent URL Linking To the Agent Site
- Outlook Email Personalized For The Agent
- Personalized Property Searches with Agent Info
- My Listings Section of your site with scrolling listings
- My Listings are personalized with full agent info
- About Me on the Site with Contact Info and Bio Info
- Links to Social Media from the Web Site
- A Link to Red Diamond Home Loans For Their Clients
- Nest.Me Property Searches

List Reports Features:

- Personalized for Agent Property Reports
- Personalized for Agent Property Web Sites
- Personalized for Agent Listing Presentation
- Personalized for Agent Text to Lead for Listings & Sales
- Personalized Agent Open House Flyers & Sign in Flyers
- Beautiful Infographics for the property search area
- Nest.Me Property Searches from the Agent Sites
- Social Media Connections to Facebook & Twitter